

# 30DayJourney

DAY 12:  
**WEIGH RISK  
AND REWARD  
WHEN MAKING  
A DIFFERENCE**



**Watch:** Watch today's short video. Pay attention to the question John asks and his perspective on the day's intentional action.

**Think:** Do you have a healthy tolerance for risk, or are you risk-averse? Many times what causes us to avoid risk is a lack of confidence. Either we believe we don't have what it takes to achieve something, or we think the obstacles are too great for us to overcome.

Think about how reluctance to take risks might be limiting your ability to make a difference. What opportunity to make a difference might be presenting itself to you that you have dismissed because you are afraid to take the risk?

**Do:** If you have an opportunity to make a difference before you, then perform the risk assessment John talked about by asking yourself these three questions:

1. Are the potential rewards greater than the risks?
2. Is what you hope to do achievable?
3. Can you recover from the downside?

If the answers are yes, take action.

If you don't currently have a significance opportunity, then use the questions to assess the risk of another opportunity you currently have in your life.

**Tell:** If you've answered yes to the three questions above, tell a close friend of your intent to take action and ask them to hold you accountable to the process. You can also click to share today's big idea on social media:

**Take a risk when the potential  
for significance is high.**